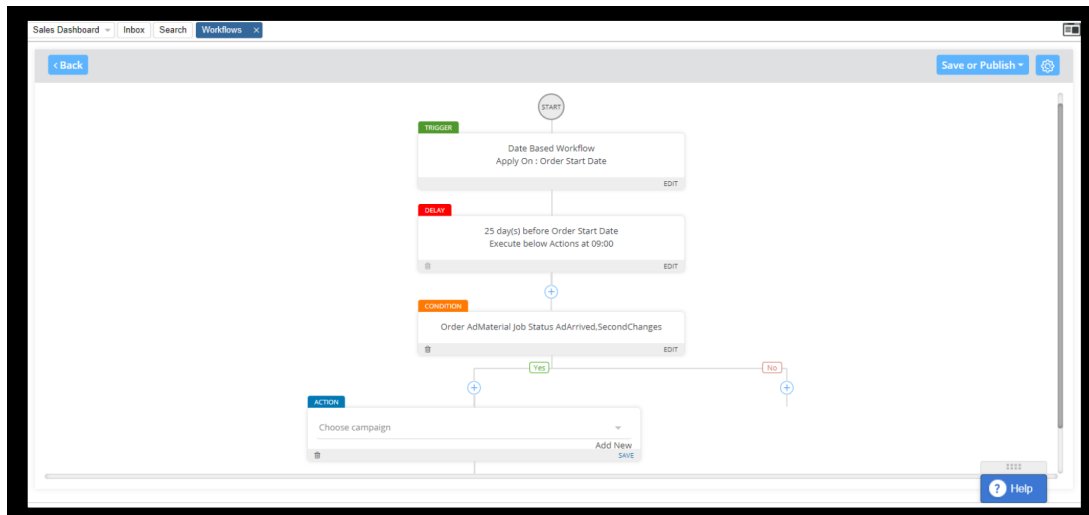We're excited to announce a host of new updates added to Marketing Manager, our email marketing and workflow automation platform. Here are some of the highlights:

1. Workflow triggers for AdMaterial Status
- Workflow triggers can now be setup to send notifications before certain days (either Order start date or Order expiration date) based on the AdMaterial Status
- These notifications will be sent to all Primary and Production Contacts in the Order

2. Tracking Invoice Emails Clicks
- If you are a Marketing Manager user invoice clicks can now be tracked for their Opens and Clicks in Magazine Manager's Email Job Search report
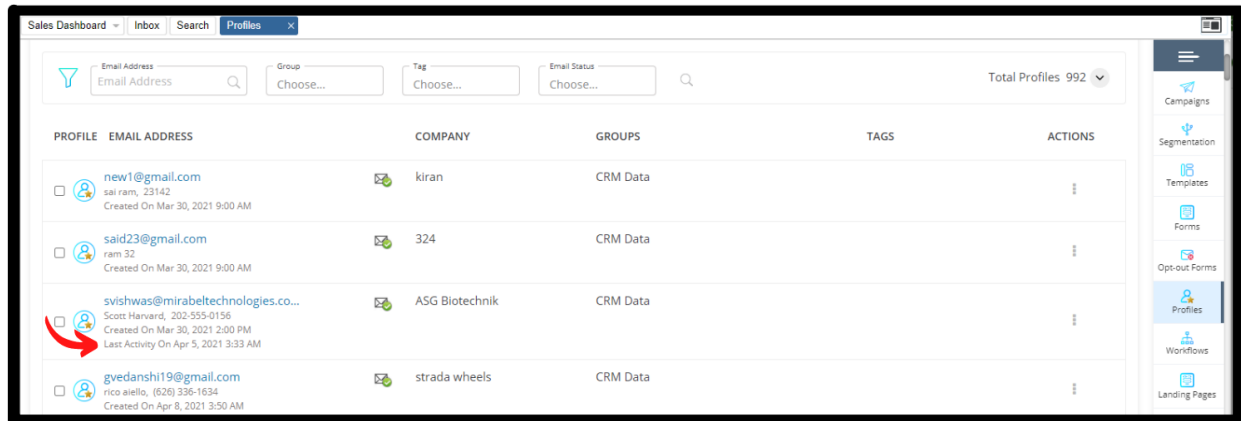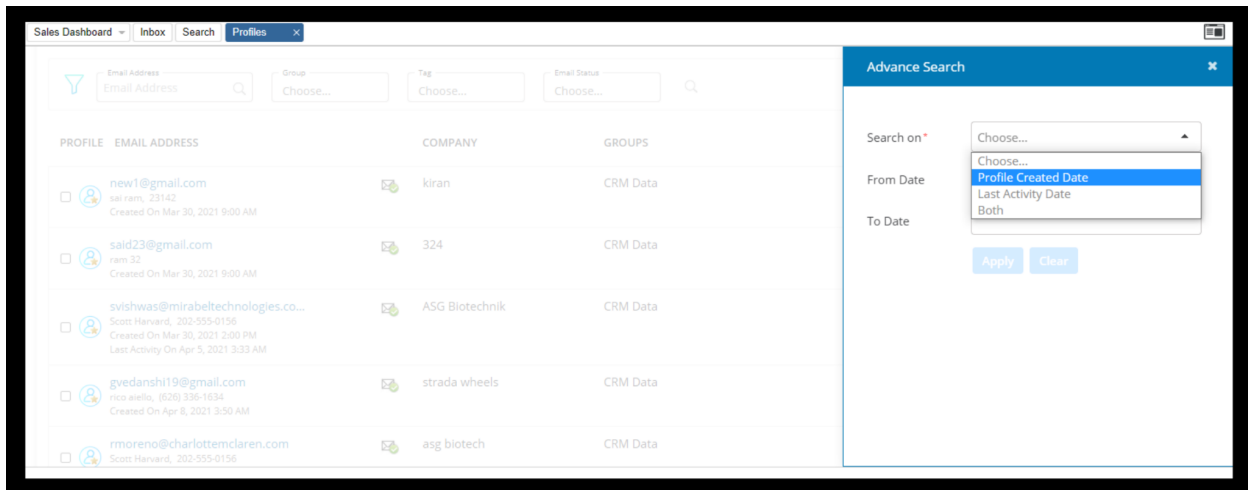 - Go to Accounts Receivable> A/R Job Search> Email Invoices> Select an invoice> Email Report

- There is no tracking code, information is tracked based on link click only. You must have an activated Marketing Manager account to use this feature in Magazine Manager.

3. Created Date, Last Activity Date in a Profile
- Profile Created date & Last Activity date can be accessed for each profile from
  - Profile Interaction Page
  - Segmentation Engine - Can create Segments based on these two properties
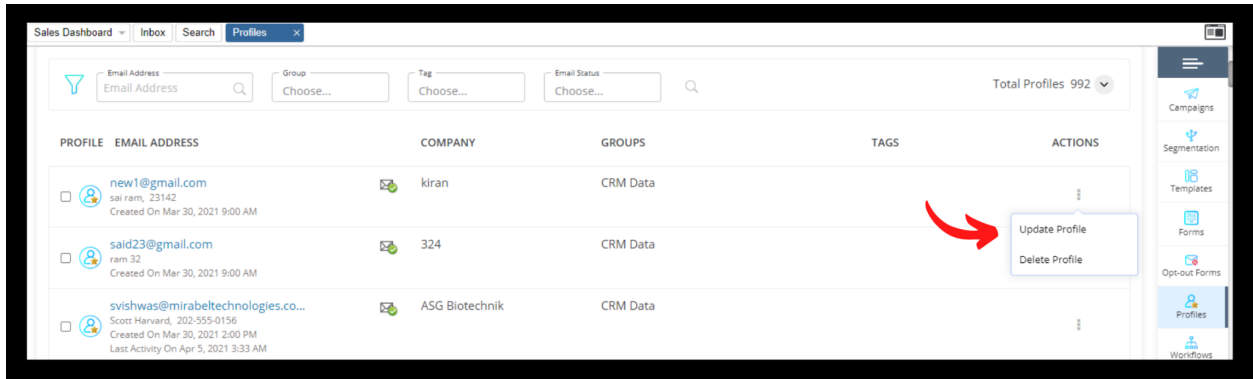 - Recipient list in all the pages

- Advance search option provided in the Profiles list page where we can filter by Created Date and Last Activity date, date ranges and see all the filtered profiles

- The Last Activity date is considered for the below actions:
  - Email Open / Click / Spam Complaint / Unsubscribe / Form, Landing Page Submissions / Website Visit

4. Update Email or Hard delete a Profile
- Delete/Update profile option was provided in actions of the profile list page
- The email ID will be masked when it is deleted, across all the reports
- If the same deleted email visited again, it will be considered as a fresh visit and we will remove the association for the old visits

5. Ability to apply some basic security restrictions on Landing pages, to allow a Thank you page to be visible only after Form submission

- Thank you page can now be enabled to have security so that any resources can be downloaded or videos viewed only after submitting a form, even if they have the URL to Thank You page