We're excited to announce a host of new updates added to Marketing Manager, our email marketing and workflow automation platform. Here are some of the highlights:

1. Workflow triggers for AdMaterial Status

- Workflow triggers can now be setup to send notifications before certain days (either Order start date or Order expiration date) based on the AdMaterial Status
- These notifications will be sent to all Primary and Production Contacts in the Order

Sales Dashboard 👻 Inbox Search Workflows ×		
< Back		Save or Publish -
Across Choose campaign	Date Based Workflow Apply On: Order Start Date EDT 25 day(d) before Order Start Date Execute below Actions at 09:00 Torder AdMaterial Job Status AdArrived.SecondChanges Torder AdMaterial Job Status AdArrived.SecondChanges Torder AdMaterial Job Status AdArrived.SecondChanges	THE THE THE THE THE THE THE THE

2. Tracking Invoice Emails Clicks

- If you are a Marketing Manager user invoice clicks can now be tracked for their Opens and Clicks in Magazine Manager's Email Job Search report
 - Go to Accounts Receivable> A/R Job Search> Email Invoices> Select an invoice> Email Report

Sales Dashboard	• Inbox Search	n _ A/R Job × Jo	ıb: Em × Email	Inv ×					-
	E-Mail Campaign Report 👔								
Overview	E-Mail Open	ed Links Clicked	Bounces	Spam Reject	tions				
	Total E-Mail Opens	Total Links Clicked	Recipients	Delivered Count	Bounced Count	Rejected Count	Spam Count		
	2	2	7	7	0	0	0		

• There is no tracking code, information is tracked based on link click only. You must have an activated Marketing Manager account to use this feature in Magazine Manager.

3. Created Date, Last Activity Date in a Profile

- Profile Created date & Last Activity date can be accessed for each profile from
 - Profile Interaction Page
 - Segmentation Engine Can create Segments based on these two properties
 - Recipient list in all the pages

Sale	s Dashboa	rd - Inbox Search Profiles ×						
	7	Email Address Q Group Choose		Tag Choose	Email Status Choose		Total Profiles 992 💌	Campaigns
	PROFILE	EMAIL ADDRESS		COMPANY	GROUPS	TAGS	ACTIONS	₽ Segmentation
	• 8	new1@gmail.com sai ram, 23142 Created On Mar 30, 2021 9:00 AM		kiran	CRM Data		I	Templates
		said23@gmail.com		324	CRM Data			Forms
	• 🙈	ram 32 Created On Mar 30, 2021 9:00 AM	~~~				1	Opt-out Forms
		svishwas@mirabeltechnologies.co Scott Harvard, 202-555-0156 Created On Mar 30, 2021 2:00 PM		ASG Biotechnik	CRM Data		:	2. Profiles
	4	Last Activity On Apr 5, 2021 3:33 AM						Workflows
	• 8	gvedanshi19@gmail.com rico alello, (626) 336-1634 Created On Apr 8, 2021 3:50 AM		strada wheels	CRM Data		I	Eanding Pages

• Advance search option provided in the Profiles list page where we can filter by Created Date and Last Activity date, date ranges and see all the filtered profiles

 Dashboa	ard - Inbox Search Profiles ×							
	Email Address Group Email Address Q. Choose					Advance Search		×
PROFILE	E EMAIL ADDRESS		COMPANY	GROUPS		Search on*	Choose	•
• &			kiran		ta	From Date To Date	Profile Created Date Last Activity Date Both	
• 🙈			324		ta			
- &			ASG Biotechnik		ta			
- &					ta			
			asg biotech		la			

- The Last Activity date is considered for the below actions:
 - Email Open / Click / Spam Complaint / Unsubscribe / Form, Landing Page Submissions / Website Visit

4. Update Email or Hard delete a Profile

- Delete/Update profile option was provided in actions of the profile list page
- The email ID will be masked when it is deleted, across all the reports
- If the same deleted email visited again, it will be considered as a fresh visit and we will remove the association for the old visits

	Email Address Q Group Choose		Choose	Email Status		Total Profiles 992 🗸	
PROFILE	EMAIL ADDRESS		COMPANY	GROUPS	TAGS	ACTIONS	Campaig Segmenta
- 🛞	new1@gmail.com sai ram, 23142 Created On Mar 30, 2021 9:00 AM	2	kiran	CRM Data	×	I	Templat
- 🛞	said23@gmail.com ram 32 Created On Mar 30, 2021 9:00 AM		324	CRM Data		Update Profile Delete Profile	Form Opt-out F
- 🛞	svishwas@mirabeltechnologies.co Scott Harvard, 202-555-0156 Created On Mar 30, 2021 2:00 PM Last Activity On Apr 5, 2021 3:33 AM		ASG Biotechnik	CRM Data		:	Profile

5. Ability to apply some basic security restrictions on Landing pages, to allow a Thank you page to be visible only after Form submission

• Thank you page can now be enabled to have security so that any resources can be downloaded or videos viewed only after submitting a form, even if they have the URL to Thank You page

Sales Dashboard	✓ Inbox Search Landing ×			
< Back			Security Settings	×
	68	_	Allow access to this landing page only for those who subm the below Form(s):	nit
	PRETEND MAGAZINE	Complete the Form to Get Your Free Guide! Email *	Download Guide	
	DO YOU WANT	First Name * First Name	Paste the URL	
	MORE FROM US?	Last Name * Last Name Company Name *		
**		Company Name Phone	Done	
			Done	